



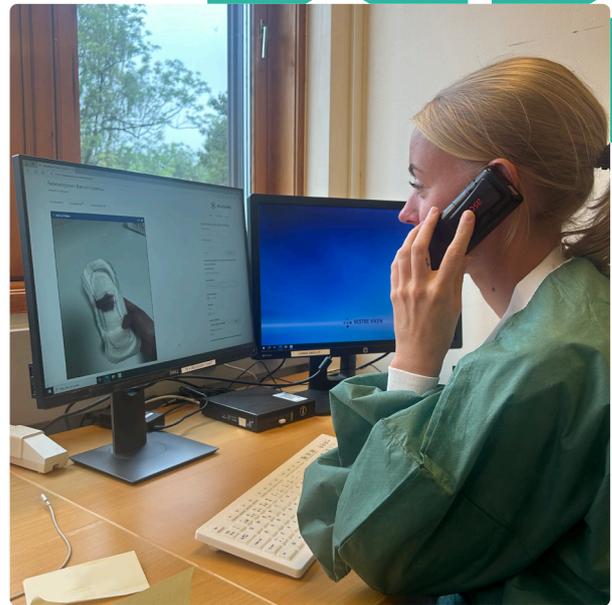
**BLIKSUND**

## Videolink helps maternity ward make better decisions and use resources more efficiently

Live video enhances the sense of security for pregnant women and helps staff use resources more efficiently.

After nine months as a pilot project, the feedback from staff is clear:

**Videolink is here to stay.**



### Problem

Midwives at Bærum Hospital's maternity ward regularly receive calls from pregnant women reporting water breaking, sudden bleeding or the onset of labour. Assessing the seriousness of these situations over the phone alone is challenging, without being able to see the patient, it is difficult to determine whether she should stay at home or come in to the ward immediately.

Uncertain assessments led to unnecessary hospital visits in some cases, and the risk of delayed admissions in others. The department needed a way to make faster, more accurate triage decisions remotely, while also providing reassurance to women and families in situations that are often stressful and unpredictable.

### Solution

Bærum Hospital implemented Videolink as part of a pilot project in its maternity ward. When a pregnant woman calls in, the midwife sends a link via text message directly from IncidentShare. When the caller opens the link, a live video stream from her phone is established instantly. No app or download required.

This gives midwives a direct visual assessment of the situation in real time, whether that means gauging the progression of labour, assessing bleeding, or supporting a family through an unexpected birth outside the hospital.

In one case, a midwife used Videolink to guide a father through delivering his baby in the back of a car before the ambulance arrived.

The solution requires no technical setup on the patient's side and works on any smartphone, making it accessible in urgent and unexpected situations alike.

### Value

Midwives can now make faster and more accurate decisions about whether a woman needs to come in, reducing unnecessary hospital visits and freeing resources for patients who genuinely need them. Unnecessary ambulance callouts have also been reduced as a result.

For pregnant women and their families, the ability to be seen and assessed visually, rather than described over the phone, provides a level of reassurance that phone calls alone cannot deliver.

Staff at Bærum are confident the solution benefits not only their own department but could add significant value to maternity wards across the country.



“ Videolink is here to stay.

We use it frequently because it provides great support to pregnant women and their families, while also allowing us to allocate resources to those who need them most.

We believe that other maternity wards can also benefit significantly from implementing this technology

**Kjersti L. O. Nordrum**

Head Midwife, Maternity and Birth Department  
Bærum Hospital

## About Incidentshare

**IncidentShare is a secure, intuitive and fast solution for reception, management and sharing of real-time video**

- Through a virtual presence, you are able to free up valuable time and ensure quick exchange of information and efficient collaboration.
- Performs well in areas with limited mobile coverage as the streaming protocols continuously adapt to the conditions.
- Videolink provides an easy-to-use tool for establishing video between a caller and the operator.

## Bærum Hospital

**Bærum Hospital is part of Vestre Viken HF, a large health enterprise in south-east Norway**

- Vestre Viken has 9,500 employees
- Bærum Hospital serves approximately 200,000 people and has around 2,300 employees
- The hospital has a large maternity ward with unique birthing services such as LUNA
- Vestre Viken has been part of a pilot project implementing video since 2021

## About Bliksund

Bliksund is an international software company originating from Norway. Since our foundation in 2010, we've been committed to delivering mission-critical solutions that assist emergency services in their daily operations and emergency situations. We are proud to say that the company has become an industry-leading vendor of digital solutions to emergency services and related industries globally.

For more information see [bliksund.com](https://bliksund.com)